

McCourt LABEL *Solutions That Stick!*

PRODUCTS MARKETS CAPABILITIES ABOUT CONTACT



Promotions East: McCourt's Clean Release Cards Chosen for SAAGNY People's Choice Award!



McCourt received some exciting news after exhibiting at Promotions East! Our clean release cards printed with a union bug were honored with the SAAGNY People's Choice Award in the Labels/Print Category. We are proud to offer many innovative and versatile labeling solutions across an array of markets!

Our clean release cards are pressure sensitive and can be affixed to various forms or promotional mailers. These cards can have a wide variety of uses, from membership cards to customer loyalty and much more!

- Clean release membership cards are available with 8 pt paper tag or 7.5 mil laser-imprintable film facestock and paired with our coupon dry edge technology
- Perfect for affixing to forms, then allowing the consumer to remove the card cleanly and easily
- We are able to print a union bug on any card or labeling application
- Handy wallet size cards work for many applications

Ideal applications include: Membership Cards, Insurance Cards, Loyalty Cards to drive repeat business, Punch or Stamp Cards, Discount Cards, Rewards Cards

[Contact](#) us for samples and more information for our innovative clean release cards





**Are you stuck on cold and frozen labeling issues?
Contact the Cold Temp Labeling Experts!**

Labeling cold or frozen packaging can be challenging. The label construction experts at McCourt have the tools and expertise to help you create a unique and eye-catching label that will stick where it's supposed to throughout the life of the product.

Here are some things to consider in these applications:

- What is the temperature in which the product is labeled? If it's labeled at room temperature, but then chilled, a standard permanent adhesive may do the trick.
- If labeling products in chilled environments, remember that condensation can adversely affect adhesive performance.
- When labeling frozen product, or in a deep freeze environment, you will need a specific adhesive that will need a little bit of time to stick firmly in place.
- If the product is frozen or frosty at the time of labeling, let your rep know that so we can work to find you the right material

As always, testing on the actual product is recommended, as a lot of variables such as the surface the label is applied to, along with the contour and shape, can all have a major impact on performance. Please [contact McCourt](#) for samples or more information, and put our expertise to the test!

Optimal applications include: frozen seafood, meat & poultry packaging, dairy/cheeses, ice cream/novelty items, shipping labels, price/weight labels, box labeling, food distribution.



Double-Sided Decal Sample Requests

Double-sided decals can be used for a multitude of applications: from promotions to direct mail premiums. We have dies in-house for most popular shapes and sizes. Our completely opaque decals show no discoloration or 'ghosting' from the other side of the decal. McCourt's knowledgeable staff can help you select a facestock, adhesive, liner and label design to fit your needs.



[Click here](#) to request samples of our double-sided flag decals or for more information on our innovative labeling solutions!