

McCourt LABEL

Solutions That Stick!

PRODUCTS MARKETS CAPABILITIES ABOUT CONTACT



Direct Thermal - Types and Features

Direct thermal (DT) labels are very cost-effective and user-friendly. They are printed by heat-activation on specially manufactured paper, rather than printing with the use of an ink ribbon like thermal transfer. There are different types of DT papers, and each has different recommended uses. DT is available in permanent, removable and all-temp adhesives with coated or uncoated stock. As a leader in DT printing, McCourt can help you determine the best DT paper type and adhesive for your application:



Non-Topcoated

- No topcoat
- No resistance to plasticizers, oil or water
- No scratch resistance
- Recommended for short life in a safe environment
- Inexpensive option for short-term applications in dry environments
- Optimal Applications: Price Marking, Shipping and Logistics, Retail

Topcoated

- Barrier-coated on topside
- High bar-code scratch and smudge resistance
- Good image stability
- Recommended for logistic labels
- Optimal Applications: Pre-packaged Food, Transport, Barcoding, Logistics or any other application in a dry environment where readability is important

McCourt has a variety of direct thermal options in stock. [Contact](#) our thermal printing experts to see if direct thermal labels are viable for your application.



Stock Sale 2022

McCourt is rolling out discounts for a variety of stock labels. Contact your rep for ordering or with any questions.

[Click here](#) to see the price list.



McCourt Adds Grafotronic Digital Finishing Unit

McCourt is continually updating our label converting equipment in order to better serve our customers and to stay on the cutting edge in the industry. Our new Grafotronic unit will offer the following benefits to our customers:

- Reduced turn times for digital printed jobs
- Reduced scrap for digital finishing, both material and ink
- Reduced time to setup jobs for digital finishing
- Capability of varnishing or laminating
- Added use of magnetic/flexible dies no matter the label repeat, lowering tooling costs
- Added capacity to flexo machines where digital finishing had been done



Contact your rep for info on how the Grafotronic can benefit your labeling solutions

Thanksgiving Closing

This notice is to inform you that McCourt Label will be closed on **Thursday, November 24th** and **Friday November 25th 2022** in observance of Thanksgiving. We will reopen for business on **Monday, November 28th**. Please keep this closing in mind, as it may affect order processing and shipment times. Also note, shipping companies' holiday schedules may differ from that of McCourt.

From the McCourt Team, have a safe and happy holiday!

Upcoming Holiday Schedule:

McCourt will also be closed on **December 23rd and 26th, 2022** in observance of Christmas, and on **January 2nd 2023** in observance of the New Year.

