



[PRODUCTS](#) [MARKETS](#) [CAPABILITIES](#) [ABOUT CONTACT](#)



**Attention, please read:**

Due to a planned, all-day power outage in our area by Penelec on Monday, August 29<sup>th</sup>, McCourt Label will not be able to ship product out on this day. We ask that you please plan accordingly and get your releases/orders in this week. We will have limited access to our systems and phones on this day. Please reach out to your rep with any questions.



Thank you for your understanding and cooperation,  
Your McCourt Team

**Put Our Wine Labeling Expertise to the Test**

McCourt is a leading producer of premium wine labels. We offer a wide variety of materials and decorations that will help your label tell the story of your customer's brand, while capturing attention on the crowded store shelf. Some of the benefits and features of our wine labels are:

- Huge variety of eye-catching labelstock
- Many standard and unique constructions and label shapes
- Short runs
- High-quality digital and flexographic printing
- Textured papers and metallic embellishments that connote luxury
- Wet strength materials and adhesives designed for immersion
- Clear films for a "no label look"
- Sustainable materials for brands with an eco-friendly message
- We also can help with label application equipment



Our beverage label experts have the tools and expertise to make your customer's label stand out on the store shelf! Contact us today for samples or more information.



## Security and Brand Protection Labeling

Labels are an integral part of maintaining product security and brand protection. Here are some examples of labels that can shield your products, and brand, from costly theft or tampering:

### Tamper-Evident:

- These labels are some of the most popular for deterring theft and relabeling
- Usually made from destructible or ultra-destructible materials that are ruined when any attempt at removal is made
- Print with important product information, barcodes or expiration dates for an added level of protection
- Use as package seals to ensure previously opened packaging will not reach the consumer
- Dies in-house that have built in tamper-evident slits, perfect for the food industry (see above image for details). Use with permanent label stock to create a tamper-evident label.



### Void Labels:

- These labels can provide tamper-evidence as well as brand identification
- Leave a pattern, text or logo behind when removed or lifted
- Cannot be smoothed back down without detection after full or partial removal
- Standard void labels leave a sticky residue behind, but no tack or low tack options are available
- Customize with your brand info or logo

### Customized Solutions:

- These labels can contain a variety of security or brand protection features and are very difficult to reproduce or counterfeit, and their authenticity can be checked during various stages of the supply chain
- The most competent security labels combine several features in one solution
- Use security and anti forgery papers, holograms and optically variable face materials to create a unique security label
- Add microtext or blacklight varnish and more to create a custom brand protection solution

Contact our label experts for samples or more information!

Source: UPM Raflatac