

# McCourt LABEL

*Solutions That Stick!*

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## Industry Update - Strike Continues, Shortages Expected

Throughout the pandemic, label demand has risen, but unfortunately so has supply chain inconsistency. McCourt has been learning to adapt, dealing with multiple material allocations while educating our customers on the long lead-times and how best to prepare for current industry developments.

With the ongoing paper strike in Finland's UPM plants, the supply is even more at risk than previously. Those plants supply a very large portion of papers in the global market that are used in labels. We now have even further allocations and ordering restrictions in place. Material vendors are not taking on new business for most products to protect their current customer base. We are reviewing customers' order history and having conversations with you to help adjust.

Shortages and even stock outs of certain products are expected in the coming months, particularly with some lay flat liners. We are hoping that the strike is settled soon, and we'll at least see a path to get more lay flat product in the US market. We will continue to keep our laser sheet customers aware of this situation.

There are several materials that we do have a solid supply of currently. Additionally, we expect more expansion in offerings to try to close the gaps where they exist. We will be sure to keep you updated on any potential labeling substitutes for your applications.

We have several letters that have been shared with us regarding the label supply issues, freight bottlenecks, and material price increases that continue to strike. We would be more than happy to share any of these with you upon request. We are grateful for our labeling partnerships and will be sure to communicate new developments as they arise.

## Accessorial Fees May Affect Total Shipping Cost

Accessorial fees are charged by freight carriers for any services that go beyond the standard delivery requirements that are agreed upon when the shipment is tendered. These fees are typically added to the invoice after the shipment has been completed and can make it difficult to estimate the total cost of the shipment. McCourt is beginning to see more and more of these charges come through after we have invoiced orders. We are not able to absorb all of these costs and will need to pass these along when they are incurred. Please be sure to notify your McCourt rep if any of the following circumstances exist that may accrue additional freight cost:



- Liftgate Charge - shipments to destinations that do not have a loading dock
- Appointment Delivery - carrier is required to notify the recipient before concluding delivery
- Residential Delivery - residential deliveries require extra maneuvering through neighborhoods and off-loading freight
- COD Fees - carrier receives a form of payment (money order, check) from the recipient upon delivery
- Inside Delivery Charge - applied when a carrier must go beyond the loading dock to deliver the shipment
- After-hour Delivery - delivering to a business outside of normal business hours
- Limited Access Charge - deliveries to churches, construction site, universities, military bases, etc
- Redelivery Fee
- Most businesses that do not have a regular loading dock will most likely see one or more of these charges

Being aware of the types of accessorial fees will enable us to more accurately estimate total shipping costs. Please notify your rep if these fees may be applicable on your shipment . [Contact](#) our labeling experts if you have any questions on potential accessorial fees.

Source: Unishippers.com

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## Label Cost-Saving Tips

We get it, no one likes price increases or when costs for things we buy every day go up. However, from food prices, to gasoline, to other everyday essentials, we are seeing it more and more as demand exceeds supply. Regarding your label and ribbon purchases, what are some methods that would reduce cost and offset some of these increases?

[Click here](#) to download our cost-saving guide



## Good Friday Closing

This notice is to inform you that McCourt Label will be closed on **Friday, April 15th, 2022** in observance of Good Friday. We will reopen for business on Monday, April 18th. Please keep this closing in mind, as it may affect order processing and shipment times.

Please note: schedules for shipping companies may vary from that of McCourt.

From all at McCourt, have a safe and happy holiday!