

McCourt LABEL

Solutions That Stick!

PRODUCTS MARKETS CAPABILITIES ABOUT CONTACT



Label & Ribbon Storage Guidelines

With warm weather and record high temperatures showing up in the forecast, it is important to keep in mind where you are storing your labels and ribbons. Extreme heat can adversely affect product performance. Like any other product, labels and ribbons have specific storage guidelines that should be followed to ensure optimal results.

The following are recommendations from our material suppliers:

- Ideal temperature for storing labels is about 70° F with 50% relative humidity.
- When possible, keep labels in their original packaging and sealed in their cartons.
- If rolls cannot be kept in their cartons, be sure to stack them flat on their sides to avoid crushing or creating a misshaped core.
- Ribbons can be stored in conditions that are between 40° and 95° F
- Ribbons typically have a shelf life of 1 year
- Labels have a shelf life of 1-2 years though a supplier may only warrant them for 1 year. If stored properly they will last and can be used sometimes beyond this time. Please note though that over time, removables can start to become more permanent and permanent adhesives can lose their tack over extended periods of time.
- Cycle your inventory! Rotate stocks so that the oldest material is used first.



As always, consult our label experts for full details on your specific label material, adhesive and ribbon.

Cybersecurity Disaster Preparedness

Are you prepared for a potential cybersecurity attack on your business? More and more companies are falling victim to hacks and scams, causing expensive company downtime. Here are some things to keep in mind:



- Do you have a disaster recovery plan
- How fast can you be back up and running
- How much will down time cost you
- Can you run in a limited scope (paper/manually vs electronically)
 - Have a plan and test/practice it
- Have you been hacked before (that you know of)? Many have been!
- When was your last backup... 15 minute snap shots? Yesterday? Last week? Last month? Last year? Never??

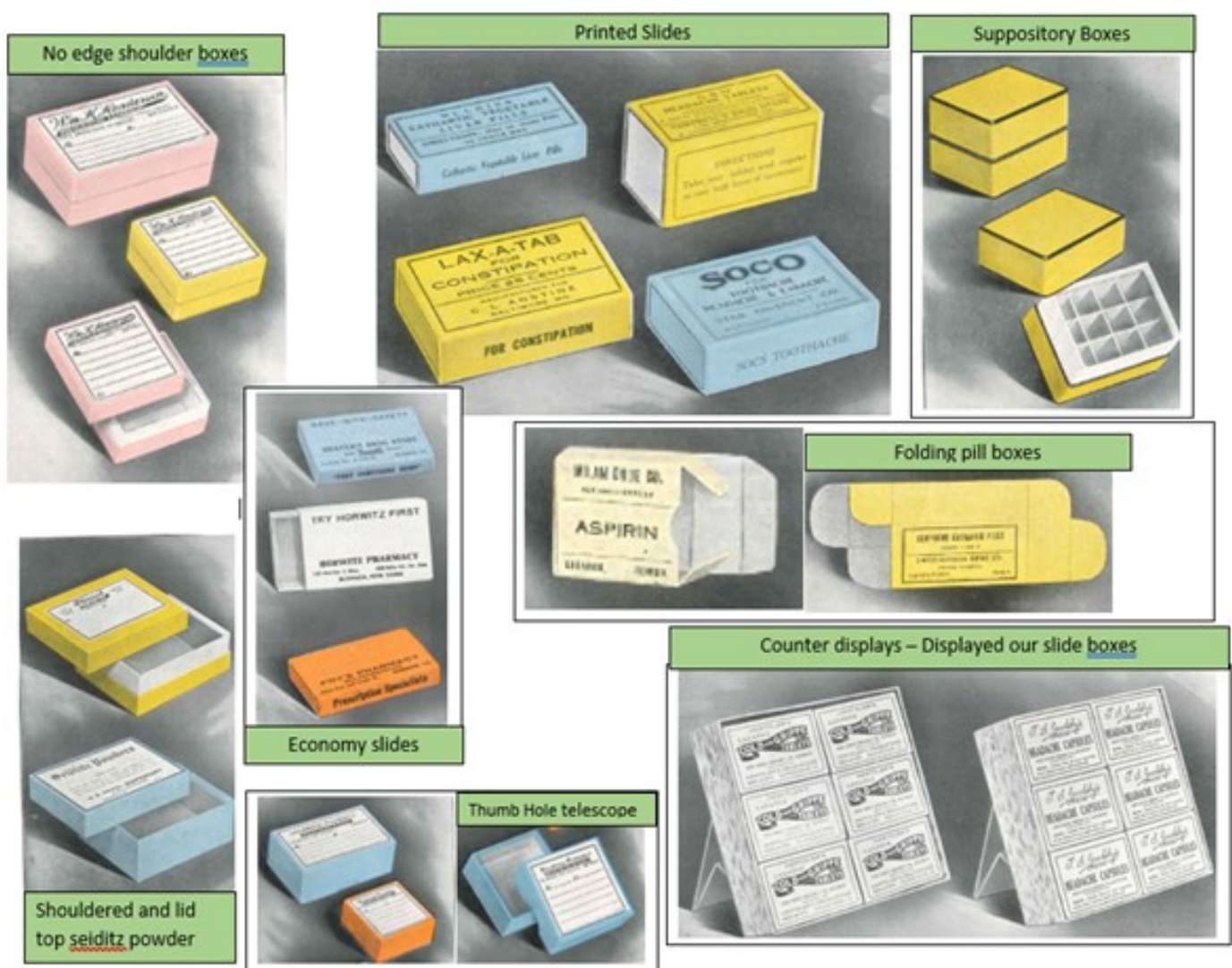
Today's world is reliant on technology so why not do your best to keep it working? Most of today's Malware and CryptoLockers are sent through email and as we all know not all antivirus programs catch them, not all Firewalls catch them, and unfortunately not all of our users catch them until its too late. Ultimately YOU are the best defense against cyber-attacks!

Some of the red flags to look for in an email to prevent breaches:

- Does the email make sense to what you should be receiving?
- Do the links match the senders domain when you mouse over them or is it just letters and numbers?
- Is the email sent directly to you or a user group? Spammers are looking for higher numbers with less messages sent.
- Is there an @copy at the bottom that has nothing to do with the email or the sender? This does not include signatures, but they may try to use some of the AV companies logos.
- Is the subject line of the email a default line, from say a Xerox machine? ie. Scanned from Xerox (IT administrators should definitely change those defaults)
- Be cautious of "vanity domains" (.me, .ve, .us, .can, .au, .rus as examples) as these domain extensions are cheap and malicious programmers just throw them away after a email campaign due to backlisting.
- Ask yourself, should I really just order \$1,000.00 amazon gift cards for every employee or was my boss's email address spoofed? Confirm via phone.

These helpful tips could keep your organization from becoming the next on a long list of data breaches. Consult your system administrators to ensure that you are doing what you can to prevent your sensitive company data from being exposed.

McCourt Celebrates 125th Anniversary



Did you know that McCourt has sold much more than labels over the years?

McCourt Label, at one time, sold pill and powder boxes used for prescriptions for pharmacies. Shown above are some of the various drug boxes. There were three different styles or types of boxes that were commonly used in a drug store. They were:

- (1) Shouldered boxes
- (2) Thumb Hole Telescope boxes
- (3) Slide boxes

Counter displays were available for the slide boxes (which held 12 boxes). These were a stock item and made and furnished on one size only and were covered in an attractive paper in blue and white design. McCourt has always been open to diversifying our product offerings as a convenience to our customers. Even today we are constantly looking for ways to expand in various markets to supply our customers with Solutions that Stick!