

In This Issue

[Markets We Serve: Pharmaceutical/Medical/Hospital](#)

[Tight Mandrel Applications](#)

[The Problems of Drug Counterfeiting](#)

[McCourt's Products Prevent Counterfeiting](#)

Markets We Serve: Pharmaceutical/Medical/Hospital



McCourt produces a large variety of high quality labels for pharmaceutical, medical device, and hospital applications. These organizations have stringent quality standards that must be adhered to. These include labeling small diameter objects, material tolerance of sterilization procedures and tough safety and informational requirements. McCourt has the tools to conquer these challenges. We are an ISO 9001:2008 registered facility and we have passed many cGMP audits. We utilize high definition printing plates, digital printing and inspection cameras to assure high quality defect-

free printing. Other benefits include:

- Label stocks and adhesives for application or storage at low or high temperature
- Face sheets and adhesives for a wide range of applications such as test tubes and pouches
- Thermal transfer printable materials
- Variable printing, barcoding, and piggyback labeling
- Tamper-evident and void materials to ensure that your product safely arrives to the end user

[Contact McCourt](#) for samples or more information on our pharmaceutical, medical, and hospital labeling solutions!

Tight Mandrel Applications



McCourt has a variety of materials that are designed specially for the pharmaceutical, medical, and hospital labeling, and we have several that are specifically designed for tight mandrel applications. Tight mandrel applications are common in the medical industry where vials, test tubes, syringes and other small diameter substrates are labeled with bar codes and/or human readable information printed at the point of application.

Here are some performance features for tight mandrel applications:

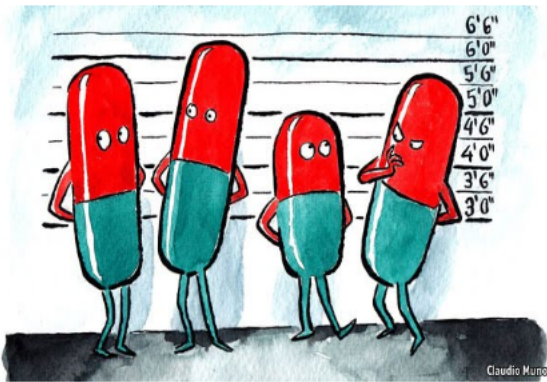
- Facestock designed for high conformability on small diameter surfaces
- High adhesion on small diameter/tight mandrel applications down to 1/2 inch
- Topcoated facestock for excellent resistance to contaminants often encountered in healthcare applications
- Excellent wet rub resistance to protect thermal images
- High thermal sensitivity for optimal bar code printing and scanning
- Latex glove friendly adhesive

McCourt's label products are designed to withstand the rigors of the pharmaceutical, medical, and hospital industries. Our labels will maintain legibility on a variety of substrates, despite exposure to chemicals, extreme temps, and contaminants. as always, testing your specific application is recommended.

[Contact McCourt](#) for samples or more info on tight mandrel applications!

Source: Avery Dennison

McCourt's Products Prevent Counterfeiting



McCourt Label produces a variety of labels for the medical and pharmaceutical industries that have anti-counterfeiting measures built-in. Our new digital capabilities allow for variable printing, barcoding, and QR codes that will convey the serial and lot numbers, expiration dates, and other pertinent information to consumers.

Our vivid UV curable inks are

durable enough to withstand exposure to chemicals and contaminants, keeping important information in place, and exact color matching will ensure that branded materials are spot-on. Holographic foil provides tamper-evidence, ensuring that your products cannot be altered.

[Contact McCourt](#) for more information or for samples of anti-counterfeiting measures!