





#### June 2020 Issue

# Get a Larger Share of Promotional Orders with Labels from McCourt!



McCourt carries all the materials and various label constructions you need to grab a larger share of promotional orders this year! From bumper stickers, to vehicle graphics, to lapel labels, we are your one-stop-shop for the full spectrum of promotional labeling needs.

#### \*\*As a union printer, we have the ability to print the union bug on any product!

- We offer a large variety of label materials, from papers to film stocks and permanent or removeable adhesives. Our label construction experts can help you find the ideal combination for your application!
- Digital and flexo printing capabilities create vibrant images and crisp text.
- 2" circle labels are perfect for short runs of promotional giveaways.
- Numerous other shapes and sizes available, allowing us to create a label for every need.
- Unique decorations, like foil and holographic materials, will stand out from the crowd
- Labels can be finished on rolls or sheeted on lay flat liners for promotional giveaways and mailed pieces.
- Signage: Indoor and outdoor wall posters and signs
- · Bumper stickers: durable materials and adhesives ensure campaign message stays put
- Decals: Window, double-sided or mirror image decals
- Vehicle and floor graphics
- · Lapel labels and name badges using special textile adhesives
- These labels can be used to promote businesses, social and environmental fundraising, political campaigns, school spirit and much more!







### Coronavirus Update

These past several months have been a changing experience for many businesses, and McCourt is no exception. We have had to adapt the way we do business in order to keep our customers and employees safe. Here is an update on what we are doing to stop the spread of COVID-19:



- We are not allowing any outside visitors into our plant. We have curtailed in-person meetings with customers and coworkers and have started doing more virtual and phone conversations.
- Everyone working on premises must wear a mask along with performing rigorous hand washing.
- To maintain social distancing, some McCourt employees work from home on certain days, and alternate with the others on their sales teams.
- Upon entering the building, all employees must have their temperature taken and fill out a form to ensure they are not experiencing any symptoms.
- We have instituted a strict cleaning regimen throughout the entire McCourt building. All
  commonly-touched items are sanitized frequently.

McCourt's employees will continue to do our part to slow the spread of COVID-19. Even though the world has changed in many ways, we still offer the same reliable service as always, and will continue to provide you with the most value for your label applications. Stay safe, and thank you for choosing McCourt as your labeling solutions partner!

## Independence Day Closing

This notice is to inform you that McCourt Label will be closed on Friday, July 3rd in observance of Independence Day. We will reopen for business on Monday, July 6th. Please keep this closing in mind, as it may affect order processing and shipment times. Also note, shipping companies' holiday schedules may differ from that of McCourt.

From Your McCourt Team, Have a Safe and Happy Holiday!

