



*Solutions
That Stick!*



May 2019 Issue



OOPSI! The wrong coffee was packaged in this pre-printed bag.



In trying to fix the problem, you don't want to see the original art show through and highlight the mistake.



A true cover-up label makes it look like it's supposed to be that way.

Image Source: Spinnaker Coating

Turn an "Oops" into a "Wow!" with Cover Up Labels from McCourt

A misspelled word is discovered on your customer's pre-printed corrugated carton, or printed mail piece, or product container. Or the company does a brand refresh or price change before current inventory is depleted. What now?

Sometimes the cost to scrap product or repackage does not make sense. Never fear, McCourt can help! We can quickly produce a new label to cover up the mistake, no matter where it occurs.

We have a wide variety of facestocks in different finishes, paired with opaque, aggressive adhesives. This means we can create a label that looks like it was part of the original design and that is undetectable by the end-user!



*Solutions
That Stick!*



School Spirit Labels

Your customers can support their team and show school pride with our school spirit decals and bumper stickers! These labels are perfect for fundraisers that can be sold at games or after school concessions. Here are some features of our school spirit labels:

- Bumper stickers are 3" x 8" vinyl with permanent adhesive
- Decals are 4" waterproof circles with a light removable adhesive that can be applied to lockers, windows, refrigerators and more
- Never miss a game with our Peel & Stick Team Sports Schedules! The schedules are 4" x 9" and are printed on a waterproof white film material. An alternative to magnets, they can be applied to your refrigerator, file cabinet, classroom white boards, lockers and more. Our ultra-removable adhesive removes cleanly without leaving a residue.



Memorial Day Closing Announcement

This notice is to inform you that McCourt Label Company will be closed on Monday, May 27th in observance of the Memorial Day holiday. We will reopen for business on Tuesday, May 28th. Please keep this closing in mind, as it may affect order processing and shipment times, and shipping companies' schedules may differ from that of McCourt.



Thank you, and have a safe and happy holiday from all at McCourt!