



## March 2019 Issue

### Add Visual Appeal and Longevity with Chrome Labels

McCourt offers labels made from chrome BOPP material that will capture the eye of your target audience, while adding durability and longevity to your label application. Benefits include:

- Bright metallic appearance
- Highly printable chrome material can be tinted with various colors
- Resistant to moisture, oils, solvents and other difficult environmental elements
- Adheres and conforms well to many difficult substrates
- Ability to be die-cut to any shape and size
- Ideal markets include: food & beverage, health & beauty, durable goods, wine & spirits, promotional and more



### Durable Labeling

Durable labels can withstand all types of harsh environments. They are an excellent option for outdoor applications, as they can withstand extreme heat and cold. Here are some reasons why you should consider McCourt for your next durable labeling project:

- Resistant to chemicals, peeling, cracking, fading, smudging and scratching
- Flexible materials that will adhere to many substrates including painted metal, rough materials, wet or oily surfaces, plastics and fibers
- Various materials offer good tear strength
- Ideal for applications where moisture, chemical and temperature resistance is important
- Laser-printable options available
- Pair with permanent or removable adhesives to suit your application
- Can be die cut to many shapes and sizes
- Suitable for indoor or outdoor use
- McCourt is a UL authorized printer



Optimal applications include: drums and pails, tools, tires, industrial field or outdoor power equipment, safety/hazard/warning labels, petrochemical, asset identification, promotional and window decals, outdoor toys, vehicles, alarm and security system components, shelf marking and much more

### Good Friday Schedule

This notice is to inform you that McCourt Label will be closed on **Friday, April 19th** in observance of Good Friday. We will reopen for business on Monday, April 22nd. Please keep this closing in mind, as it may affect order processing and shipment times. Schedules for shipping companies may vary from this as well. From all at McCourt, have a safe and happy holiday!

