



*Solutions
That Stick!*



June 2019 Issue

From Logs to Lumber, McCourt Has You Covered

McCourt offers the ideal labels and tags for wood products. Besides tags for lumber, we also offer an array of pressure sensitive solutions that are suitable for for the lumber yard all the way to the home improvement center. We have the right label stock for barcodes, safety labels, or even prime product labels.



- Variety of log and lumber tags and labels to suit all of your needs.
- Blank tags that can be run through a thermal transfer printer
- Barcoded and consecutively numbered tags and labels
- Products able to withstand the elements as well as running through the kiln
- Pressure sensitive labels that can handle varying degrees of texture, dirt and debris
- Prime product labels with vivid and durable UV inks
- Thermal transfer printer ribbons

Barcode Color Combinations

Not only is it important to test your label on the substrate it will be applied to, it is also very important to test your barcode label with several types of scanners before it hits store shelves. In order for a barcode to be adequately recognized by a scanner, there must be sufficient contrast between the barcode and the background. The need for sharp contrast between the barcode and the background means that certain color combinations will not work.



Independence Day Schedule

This notice is to inform you that McCourt Label Company will be closed on Thursday, July 4th, 2019 in observance of the Independence Day holiday. We will reopen for business on Friday, July 5th. Please keep this closing in mind, as it may affect order processing and shipment times, and shipping companies' schedules may differ from that of McCourt.



Thank you, and have a safe and happy holiday from all at McCourt!