



*Solutions
That Stick!*



October 2018 Issue

New All-Temp Grade Adhesive Hits the Market

Do you have that one application that's keeping you up at night? It could be a tough-to-label application like wet, frozen bottles or dry waxy corrugate with recycled content. McCourt is excited to announce a new rubber-based adhesive designed for any temperature. It can be applied at temps as low as -10 degrees F and has a service range of -65 degrees F to 150 degrees F. It features a very high initial tack designed to grab quickly to most surfaces. This new adhesive also has water resistant properties which allows it to keep it's integrity if exposed to water or moisture.



Application ideas include:

- Refrigerated & frozen foods
- Meat & poultry labeling
- Cheese labeling
- Corrugate labeling (including hard to label waxy corrugate)
- Cold, damp surfaces with condensation- including craft breweries (both cans and glass bottle)

This new adhesive can be paired with the following facestocks:

- Semi Gloss Paper
- Silver Metalized Paper
- Red Fluorescent
- White BOPP
- Clear BOPP
- Non Top Coated DT Paper
- Weigh Scale DT Paper
- TT Paper
- EDP
- Chrome
- Clear Styrene

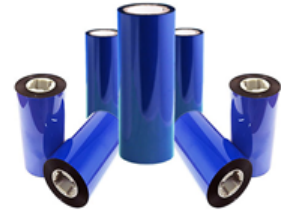
Give your Account Rep a call today for samples or a quote on our exciting new adhesive! Together we can put your labeling nightmares to rest!

Source: MacTac



Choosing the Correct Ribbon for Your Application

Getting the correct ribbon for your thermal transfer application is an integral part of the labeling process. There are 3 main ribbon formulation types, and for each of those are a set of optimal label materials and applications:



Wax:

- Label: Papers
- Applications:
 - box labels
 - retail tags
 - ingredient labels
 - general ticketing
 - lot tracking labels



Wax / Resin:

- Label: Mid-range synthetics
- Applications:
 - lumber tags
 - tote labels
 - horticulture tags
 - direct packaging
 - ID tags
 - pharmaceutical
 - life sciences



Resin:

- Label: High-end synthetics
- Applications:
 - drum labels
 - hazardous materials labels
 - jewelry tags
 - nameplates
 - sports licensing
 - electronic labels



Contact our thermal printing experts for samples or for more information about choosing your ideal ribbon.