



*Solutions
That Stick!*



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The Many Faces and Functions of Overlaminates

Overlaminating films have long been used in the label industry to provide both function and aesthetics, and sometimes both. The market has expanded greatly and there are many uses and functions that you may not be aware of outside of traditional gloss polypropylene laminates. Here is a sampling of some products that are available to you:



1. Traditional/Standard Overlaminates- these are items that we use on a regular basis made from polypropylene films
 - o Gloss Laminate- Provides some scuff resistance and a nice gloss finish to your label.
 - o Matte Laminate- Provides some scuff resistance and a matte finish.
 - o Thermal Imprintable Laminate- Protects the ink on the label but also allows date codes, expiration dates, flavors, ingredients, and more to be imprinted with a thermal transfer printer and an appropriate ribbon.
2. PET Laminates- these are laminates made from a polyester material that come in a wide variety of configurations. Polyester laminates are typically used in more challenging applications where you may need chemical or heat resistance. Some are UV recognized as well as part of approved UL systems.
 - o Matte PET Laminate- offers a soft, non-glare finish which can be helpful in improving barcode scanability. This PET is good for more durable label and tag applications requiring both abrasion resistance and a high end appearance.
 - o UV Screening PET- designed to reduce fading caused by UV light and degrading the look of the label. UV Screening PET is Perfect for bumper stickers, window decals and outdoor durable labels. This item also meets the UL 969 spec for laminates in label applications.
 - o Soft-Touch- a soft to the touch, yet still durable laminate option. Designed for luxury label applications such as cosmetics and fancy foods.
3. Photo-luminescent Polypropylene- designed to illuminate under a black light
4. Glitter Laminate- protect your label and add some pizzazz. These overlams have glitter in the sheet to add a unique decoration to your packaging.
5. Dry-Erase Laminate- turn any label into a dry erase board!
6. Brand Protection Options- protecting brands from counterfeiters is sadly becoming a very common need in today's environment.



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Low Cost Laser Sheet Alternative

McCourt is pleased to introduce a lower cost alternative for laser sheets! We have partnered with a trusted supplier on a 47# bright white face sheet with standard permanent acrylic adhesive on a 41# layflat liner.

The bright white face has excellent image quality. Its adhesive has performed well when labeling corrugated boxes, including those with recycled content. It also adheres well to low-energy plastics. The 41# liner is ideal for smooth feeding in both inkjet and desktop laser printers.

This structure is designed not only for cost sensitive situations, but is also designed to more closely match the facer to the liner in terms of weight. So as the environment changes or processing introduces moisture and drying, the facer and liner are more evenly paired with this 47# face and 41# liner rather than the standard 50# facer. The lighter weight construction can also help save on shipping costs as well.

Ideal applications include:

- Asset and inventory labels
- Pricing and order picking labels
- Work-in-process labels
- Shipping and retail labeling

