



*Solutions
That Stick!*

March 2018



The Power of Partnership: Together We Succeed!

The McCourt team firmly believes that all companies benefit from the power of partnership. For the coming year, we would like you to keep these questions in mind:

- What are your goals for 2018? How can McCourt help you reach them?
- Can we review label applications that you purchase elsewhere to make improvements upon them?
- Are you using the best and most cost-effective label for your customers? Are you getting the most for the money?



Clamshell Inserts

We are now offering clamshell inserts that can be made to fit a range of packaging designs. Here are some features of our new clamshell inserts:

- Produced exactly to your specifications that allow the insert to be totally visible or partially or fully obscured
- Printed in vibrant, durable inks on sturdy card stock
- Printed on one or both sides
- Die cut or trimmed to various shapes and sizes
- Print with variable data or have several different lots produced



Contact McCourt for samples or more information on our clamshell inserts.



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Peel and Stick Menus

McCourt now offers Peel and Stick Menus that can be used as a valuable promotional tool for food and beverage and a variety of other markets. They are printed on our special McCourt Lite material that is UV resistant and does not have sensitivity to temperature or other extreme environmental conditions. Here are some benefits of using our Peel and Stick Menus as a promotional item for your business:



- Removable adhesive stays put when needed, removes cleanly with no residue, and can be repositioned multiple times
- Vibrant inks and crisp graphics make your message stand out
- Can be used on a variety of substrates: walls, windows, tabletops, metal shelving, doors and much more
- These labels have a wipeable surface, keeping them looking brand new for long-term use
- Pair with our dry erase material to be able to change prices/dates/menu items without having to get new labels printed
- Advertise specials on any surface or use as take-home menus placed on to-go boxes, for refrigerators or on the wall by the phone
- Keep your business name and menu in front of your customers by having a smaller version made for car windshields, kitchen areas, etc., multiple sizes available
- These labels can be used as a menu insert, seasonal/specials menu, beer/wine list, schedule for events/entertainment, business hours notice, sporting event schedules, nutrition facts or ingredient lists, and coupons/giveaways, just to name a few of the many uses
- Can be finished on rolls or sheeted

Our Peel and Stick Menus have virtually limitless applications! Contact the McCourt experts for samples or a free consultation on how these labels can stretch your promotional dollars further than ever before!