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That Stick!*

April 2018



## Resealable Labels for Food Packaging

When it comes to resealable labels for food packaging, you need a label that you can count on to last throughout the entire product lifespan. McCourt's removable adhesives, paired with film face stocks, are the high-performance solution you need for your next label project. Benefits of our resealable labels include:



- Excellent anchorage and can be peeled and resealed numerous times without adhesive transfer
- Film face stocks come in clear or white, ensuring a perfect fit for your brand, whether it be a no-label look or vibrant, glossy graphics
- Adhesive is approved for indirect food contact and has good initial tack and long-term removability
- Labels can be used in a multitude of applications where long-term removability is important, not just for resealable food labels
- Recommended for dry food applications, such as rice, coffee, pasta, cookies, chips, veggies and more
- As always, testing for your specific application is recommended

Contact the label construction experts at McCourt and we will help you create a label that gives your product the shelf appeal you want, while providing the performance you need.

Source: UPM Raflatac

## McCourt is Now Registered to ISO 9001:2015

McCourt has completed another successful audit and is now registered to the ISO 9001:2015 standard. We have achieved the ISO 9001:2015 certification without any major or minor non-conformances. This certification has required a large investment of time and resources from our company, and we are proud to be included among a select group in the label industry to provide ISO 9001:2015 quality standards.



What does this mean for our customers? It ensures that McCourt is continuously improving our products and services to better assist our customers in finding the best labeling solutions for their applications. We are very strong within the labeling marketplace and we are always looking to invest in the latest labeling technologies. We also have a strict quality system in place that ensures that our customers receive the highest quality labeling solutions available today. Our successful audit, and implementation of ISO 9001:2015, ensures that we will continue to improve upon our top-notch technologies, products and services in the future.

**Contact our quality experts for any questions on our ISO 9001:2015 certification.**



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## Customer Survey Gift Card Winner

We have drawn a winner for the customer survey gift card!  
Congratulations **Bud Overlander from Wise Printing**, you are our winner!

A sincere thank you to Bud, and to all who took the time to fill out our survey. It is important to us to get your feedback on what we do well, and what could use improving. We use your responses to better serve you in the future.

